



## National Consultancy Services to Foster Effective Governance, Planning & Evaluation

### Our Mission

Greater Capacity Consortium is a non-profit resource dedicated to enhancing the capacity of organizations operating in the public interest. We promote public accountability and offer national consultancy services to foster effective board governance, strategic planning & program evaluation.

### 21st Century Approaches

With Greater Capacity, you are tapping an objective, credible and networked source with cutting-edge deliverables geared to 21st-century modes of learning. We offer training through a combination of virtual modules available 24/7, real-time (or synchronous) webinars, and in-person workshops.

We take care to customize our approach to a client's specific needs and environment. In this way, our time together not only results in a gain of knowledge, but squarely addresses issues of greatest relevance so that participants are motivated to apply the new skills in a way that can positively impact policy and practice right away.

### Experience

Mark Cannon serves as the group's principal consultant. He has devoted a quarter-century to the youth development field with more than 15 years of senior managerial experience in non-profit and governmental settings. He has conducted governance training sessions, board planning retreats and program evaluation activities, for a variety of non-profit groups, with especially relevant expertise to offer educational

enterprises. He has been most active in issue areas relating to school accountability, education reform, civic engagement, community renewal, higher education access and distance learning.

Mark grew up in the Ohio heartland, labored a dozen years in our nation's capital of Washington, DC and currently resides in Orlando, Florida. With the area a major tourist destination, Mark can easily jet off to one of 91 U.S. markets on non-stop service. He welcomes travel and is available for weekend duty, too.

### Most Frequently Requested Services

- Effective Board Governance
- Strategic Thinking and Planning
- Creating Standards of Good Practice
- Ethics & Etiquette — What Gen Y Still Needs to Know to Get Ahead
- Civic Participation — Moving Policymaker Opinion to Your Side
- Results Accountability: Evaluating Program Impact

Aside from the standard workshop offerings and program evaluations, Greater Capacity can be engaged to offer your team specialized assistance by telephone, email, on-site or in distance learning mode. If your issue requires knowledge or skills not readily available in house, we can access a national network of practitioners, many of whom are still at their desks doing the job you want done. You'll find our approach collaborative, adaptive and results-oriented!

References available upon request.



[www.greatercapacity.org](http://www.greatercapacity.org)

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